1. Title: Hoops for Hope
2. Organizer: Chris Whipple
3. Mission Statement: To build a sense of community among the Avon students, faculty, and parents/guardians with our neighbor/rival town of Farmington by working together to raise money to send an underprivileged student(s) to the Covenant Prep school in Hartford.
4. Goal: Create a basketball tournament, which will raise at least $5000 to fund at least Covenant student’s education for a year.
5. Specifics of community service project: I will organize an Avon vs. Farmington basketball game in the AHS gym. I will establish eight teams to compete with two students, two teachers, two parents, and one Covenant 8th grader per team. Two students per grade will be selected at random through lottery to participate. I will then contact and meet with the Farmington High School freshman coach to create the same structure.
6. Structure of tournament: The tournament will be structured as follows: The four Avon teams will compete in single-elimination games with five minute halves and one minute halftimes until one team is left.

The Farmington teams will do the same to end up sending their winning team up against Avon’s in a championship game. The championship will consist of two ten-minute halves with a five-minute halftime.

The Covenant 8th graders will also compete for a prize in a game of knockout during the halftime in the championship game. The winner of the championship receives a trophy with their town’s name on it to put in their school’s trophy case for one year.

1. Corporate Sponsorship levels: Bronze contributors- $100: name in program, Silver contributors- $250: team’s sponsor with name on back of a team’s t-shirts, Gold contributors- $500+:Company/restaurant logo projected on gym wall on night of basketball tournament).
2. Revenue: $5 ticket prices for all spectators, $15 for player entre ($5 donation, $10 t-shirt for the games)
3. Promotion: Spectators’ t-shirts must be the same color as the team for which they are rooting; the spectators that are supporting the winning team will receive a prize. Facebook page, FHS/AHS websites, school morning announcement will also be used for promotion.
4. Date and Time: A Friday night from 6-8 in early January
5. Contact Info: [chris.whipple35@gmail.com](mailto:chris.whipple35@gmail.com) or 860-352-2204

\*10% of total profit towards AHS/FHS PTO (5% for each school)